

Case Study – OXFAM

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3rd March 2017

Summary

OXFAM is a world-wide organisation dedicated to solving the causes of poverty. It is seen as a leader in WASH solutions, with many other NGO's using Oxfam's solutions to supply water and sanitation in refugee camps established all over the world. Oxfam have been a supporter of the Pak Flat Tank since its earliest days, as this provides a huge saving to one of many NGO's major expenses – logistics. The Pak Flat Tank costs about 15% of a traditional water tank to move around the world.

About (Background)

Oxfam is an international confederation of charitable organisations focused on the alleviation of global poverty. Oxfam was founded at 17 Broad Street in Oxford, Oxfordshire, in 1942 as the Oxford Committee for Famine Relief by a group of Quakers, social activists, and Oxford academics; this is now Oxfam Great Britain, still based in Oxford. It was one of several local committees formed in support of the National Famine Relief Committee. Their mission was to persuade the British government to allow food relief through the Allied blockade for the starving citizens of occupied Greece. The first overseas Oxfam was founded in Canada in 1963.

The Challenge (or Problem/Objective)

Oxfam deliver water storage to poverty stricken people around the world at short notice. This leads to enormous expense in logistics costs, with some projects taking over 60% of their budget to deliver goods to the final destination. The use of standardised shipping containers, pallets and relatively small packaging allows Oxfam to dedicate more of their budget to providing solutions rather than meeting expenses.

The Solution

At the end of 2015, there were over 65 million people displaced from their homes due to conflict, violence and human rights violations. Hidden behind the statistics are the millions more who flee their homes but remain displaced within their own countries so do not cross a boarder. There are over 40 million people who are internally displaced persons (IDPs). In November 2015, 42 Pak Flat Tanks were delivered to Yemen which has very limited natural freshwater and consequently inadequate supplies of potable water.

Results

The 42 Pak Flat Tanks not only provides 42,000 litres of clean drinking water daily for IDPs, the tanks mobility and durability allows the tanks to be removed and re-used at different locations ensuring a clean and safe water solution long term.



Contact us for more information on how Greenco Water and the Pak Flat Tank can assist your humanitarian effort/business.

Greenco Water

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